



Ocean India

Truely Bong

The best fries in town

They say money can't buy happiness, but it can buy Ocean fries, and that's pretty much the same thing.



**Be Inspired By
Ocean Fish Roll**

Ocean Fish Roll : the
ultimate temptation.



**Ocean Prawn Cutlet:
Just The Best**

Get ready to fry and
shine.



ABOUT US

Ocean India, less talking, more eating

🌊👋 Dive into a world of flavor with Ocean India's fries - the perfect blend of deliciousness and healthiness! 😋 Once you try these addictive Fish rolls, Prawn Cutlet, Fish Balls, Diamond Cutlets , you won't be able to resist coming back for more. 🌟 Treat yourself to a guilt-free indulgence with Ocean India's mouth-watering and nutritious fries, rolls and cutlets ! At Ocean India, we believe in using only natural ingredients in our products. That's why our fries are free from any artificial flavors or preservatives. We want you to enjoy the authentic taste of our hand picked spices without any added chemicals or additives. These crunchy munchies are full of bold flavors and are sure to spice up your snack game. Here are some tips for incorporating Bengali snacks into your snacking routine.

Our menu

So many people telling us how much they enjoy our food



Fish Rolls

fish fillets will be stuffed with salmon fish and ocean's masalas filling then they will get a coating of breadcrumbs to fry

Rs 185



Fish Cutlets

IFish chopped in small pieces and cooked with onions, chilies, Ocean's spices mashed potatoes and fried in breadcrumb coat

Rs 155



Prawn Balls

Tiger prawns, seasoned with oyster sauce, mixed withg herbs anbd ocean;s masala and shaped as balls to dip fry

Rs 225



Prawn Rolls

Fresh Tigers seasoned with Oceans masala and dip fried in Ocean;s batter then chopped and filled inside prawn wrapper, herbs and fried

Rs 225

Our menu

So many people telling us how much they enjoy our Ocean Fries



Fish Finger

Fillets of salmon seasoned in garlic, cilantro, mint and garlic leaves and mixed batter with cheese, flour and Ocean's spices to dip fry

Rs 120



Pop corn Prawn

Medium sizws prawns, seasoned with olive oil, salt and vinegar and marinated with corn flour ,egg white and coated with bread crumb to deep fry

Rs 225



Chicken Roll

Chicken, tommato, green salad, pita, ketchup, maionese, cucumber...

Rs 125



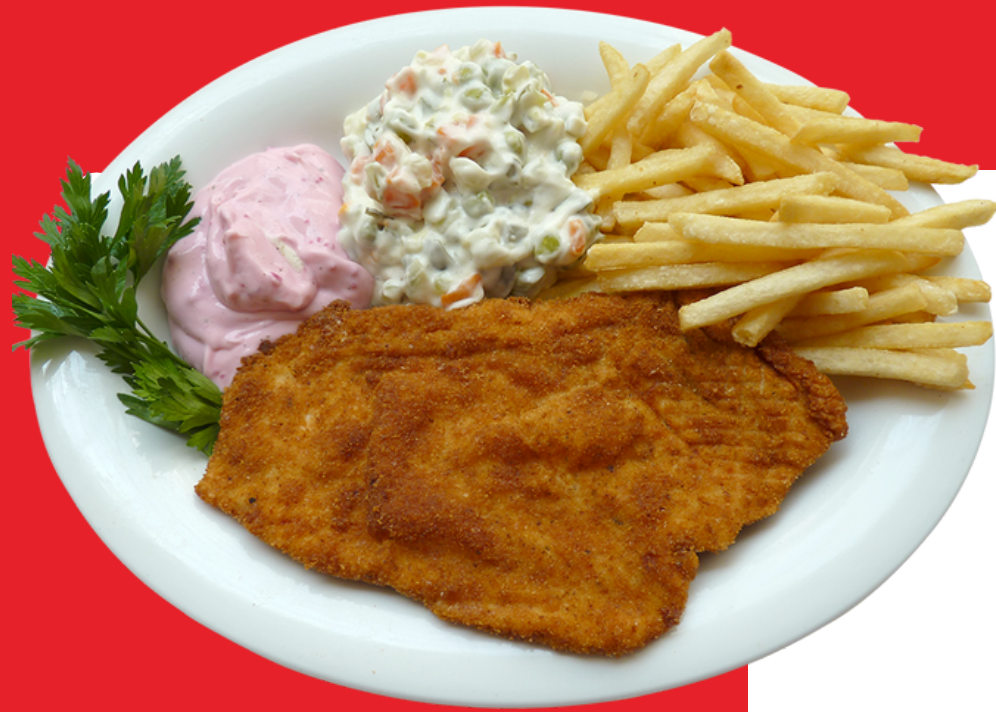
Prawn Cutlet

Single prawn, marinated in mint, garlic and oyster sauce, dipped in egg white, coated with Ocean's masala and put to fry

Rs 225

Our menu

So many people telling us how much they enjoy our Ocean Fries



Batterfry Brinjal

White coloured brinjal marinated in salt and Ocean's herb masala and coated with besan and bread crumbs!

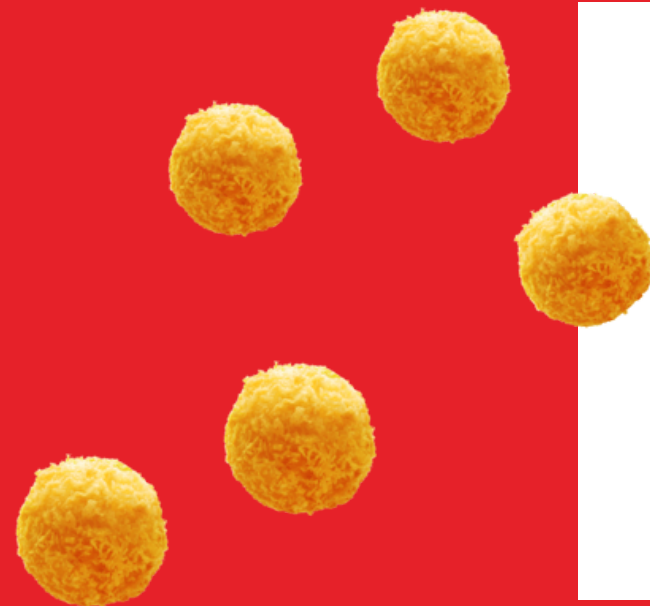
Rs 125



Onion Rings

Onion rings marinated in salt and vinegar, coated with Ocean's batter and deep fried

Rs 125



Cheese Potato Balls

Seasoned small potatoes mashed with ocean masala along with dry fruits, filled with cheese and coated in breadcrumb to fry

Rs 125



Pumpkin fries

Red disco pumpkin, marinated with salt and sugar, cut in slice, dipped in Ocean's masala and coated with breadcrumb to deep fry

Rs 125

BEST-SELLING MENU

Plug & Play Mode

Immediate Startups

You can start taking orders from the customers or make your outlet available for them immediately as you have our support of products and inventories anytime !

All Round Support

We have got you covered from all the ways, let it be compliances, inventory management, billing or guidance on preparing the food.

No Minimum Orders/ month

Now, you can start you restaurant/ outlet immediately with any number of orders as per your wish and we don't have any minimal thresholds whatsoever.



Why you must choose Ocean fries

The burger is one of the biggest reasons people work every day. The same goes for the other big, fat sandwich.



Passionate For Sea food fries

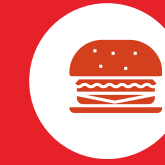
Wow! Ocean India's delectable and addictive seafood fries are an absolute game-changer! 🍷

🍷 From crispy prawns to mouthwatering fish fries, every bite is a burst of flavor that will leave you craving for more. #FoodieDreams



Everyday is Fryday

The perfect combination of crispy fries and fresh seafood will take your taste buds on a flavorful journey like never before.



Truely as Bong

As Bengal being ruled by French, Portuguese, Dutch, English over a period of time in diferent eras likewise their food had also been influnced by mediterranean, european and continental cuisine as much as traditional Bengali (Bong) cuisine.



Sea Food Lover

From crispy prawns to mouthwatering Fish fries, every bite is a burst of flavor that will leave you craving for more. If you're a seafood lover like me, you definitely need to try these fries and rolls.



Be Our Franchisee



**200-300 sft
commercial space**

Do you have a 200-300 sft
commercial space in a buzzing
location ?



Investment of 3 Lacs

Can a make a investment of 3
lacs and have credit worthiness ?



EXPERIENCE

0-2 yrs experience

Do you have some direct or indirect
experience in food business ?



Our Commitments



Our Support

Use our world class brand and intellectual property to enhance your growth exponentially along with our global expertise and skillset.

We oversee day to day operations includes supplying the raw products, running the kitchen, managing staff, and ensuring overall business efficiency.

The support we provide covers training, marketing and ongoing assistance to ensure the business's success.

Our Perks

One of the perks of Ocean India's franchise is the absence of equipment hassles. You can kickstart your food business without the burden of hefty investments in kitchen tools and machinery.

We streamline operations to focus solely on preparing ready to fry items. This eliminates the need for multiple dedicated staff, making the business owner's role more straightforward and manageable.

Our Flexibilities

The low investment and simplicity of Ocean India's franchise make it an ideal side business. Whether you have other commitments or are exploring entrepreneurship on the side, this opportunity fits seamlessly into various lifestyles. Ocean India's franchise relieves entrepreneurs from the stress of substantial monthly expenses. With a streamlined order on demand model you operate efficiently, ensuring that costs remain minimal.

Our Terms & Conditions



- We establish the proposed territory right
- Set the minimum standards for performance and associated penalties for missed goals
- We determine how much you are willing to accept in exchange for our products' or services' use
- We Create the advertising standards and intellectual property rights by which the transaction is governed
- We help you translate your notes and conversations into a cohesive document.
- We schedule a franchise agreement signing for both parties.
- Make copies for the franchisor and franchisee and distribute them
- We issue: a) Master franchisee agreement, b) Product distribution franchise agreements. c) Business format franchise agreements as per user case study !
- **Royalties-** During the term of this Agreement, you must pay us royalty fees equal to 5% of your Gross Volume of Business.
 - a) (a) Semi-Monthly Payments. From January 1 through April 15, you must pay royalties on the 5th and the 20th of the month for the Gross Volume of Business generated during the preceding half month. For the period from April 16 through April 30, you must pay royalties on the following May 5th.
 - (b) Monthly Payments. From May 1 through December 31, your royalty payment is due on the 5th of each month for the Gross Volume of Business generated during the prior month.



Financial Projection

Assuming 100 fries getting consumed/day (which is minimum as per Indian market research)

Breakeven time = within 2-3 months

Expenditures (FOR 6 MONTHS)

Salary for 2 (6 months) =	Rs 1,80,000.	(2 x 15,000 = 30,000)
Cost for Infra and fixtures :	Rs 50,000.	(CAPITAL INVESTMENT)
Cooking Utensils & Accessories :	Rs 25,000	(CAPITAL INVESTMENT)
Purchasing Raw materials :	Rs 8,12,500	(Rs 65 / fry) - recurring
Rent for 6 months :	Rs 2,70,000.	(Rs 45,000/month) - recurring
Utilities and Compliances :	Rs 72,000	(Rs 12000 / month) - recurring
Miscellaneous : (6 months) :	Rs 60,000.	(Rs 10,000 / month) - recurring
40% cut (Swiggy/Zomato) :	Rs.1,87,500.	(on total sale of Rs 4,68,750) - recurring
Franchisee Royalties (for 6 months) :	Rs 1,17,187.50	(5% per month for 6 month)- recurring

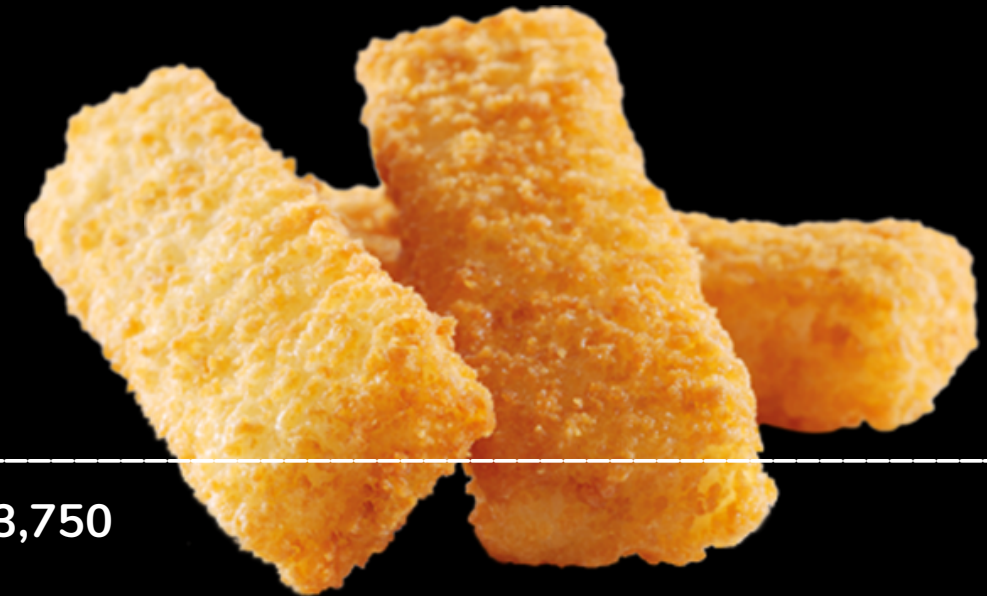
Total (Expenditures) incurred (6 months)- Rs 17,74,187.50

Average MRP of an ITEM (a fry) =	Rs 125
Turnover in 1 day (100 fries consumed) =	Rs 125 x 100 = 12,500 (walk-ins)
Turnover in 1 day (25 fries ordered) =	Rs 125 x 25 = 3,125 (swiggy/zomato)

Sales (FOR 6 MONTHS)

Turnover in 150 days (25 days/month for 6 months) =	Rs 18,75,000 (for walk-ins)
Turnover in 150 days (25 days/month for 6 months) =	Rs 4,68,750 (For swiggy/Zomato)

Gross sales incurred (6 months). Rs 23,43,750



Net Profit: Rs 5,69,562.50 in 6 months



Reason for Ocean India in your Diet

Benefits of Sea Food

omega-3 fatty acids, protein in seafood, benefits of fish oil, vitamins in seafood, minerals in seafood



No Preservatives

You are in
safe hands



Enhances brain health
carrying cognitive
benefits

Brain
Boosting
Bounty



TESTIMONIAL

What our customers say



*Ocean India is Irresistibly
Addictive & Delicious Food*

Sourav Das

TESTIMONIAL

What our customers say



So tasty yet so healthy

Rishikesh Mishra



Home / Hyderabad / Ocean India

Ocean India

4.6 (20+ ratings) · ₹300 for two

Bengali, North Indian

Outlet Banjara Hills

85-90 mins

Far (8.5 kms) | Additional delivery fee will apply

Deals for you



15% Off Upto ₹150
USE HSBCMANIA



Flat ₹25 Off
USE SIMPL25

MENU

Search for dishes





GET IN TOUCH

Ping Us

Our Location

Raj Bhavan Road, Somajiguda
Hyderabad, Telangana, India

Working Hours

Monday- Sunday 9:00 – 22:00



Our Contact

+91 6302215673 (IN)

+91 6304842152 (IN)

+1 386 222 1987 (US)